



Artwork Guidelines

- 1) All logos to be used with your order must be submitted in EPS vector format. Logos that are not vector (i.e., JPEG, GIF, TIFF, or PSD files) may incur additional art charges. Logos may be submitted electronically via email or CD. Faxed logos or images copied from the Internet are not acceptable.
- 2) Please save vector art files in EPS format in Freehand 9.0 or Illustrator CS. Files may be submitted via email, provided the file size does not exceed 10MB. Please make reference to your team name in the subject line.
- 3) Pantone numbers are preferred when specifying colors, but you are welcome to send a color sample if you desire an exact match and no pantone color is available. Color matching may require additional delivery time for your order. Please note that colors that appear on your screen may look very different when printed on fabric. In order to determine an exact color, you may find access to a Pantone chart at a local printer (Kinko's, Alpha Graphics, etc).
- 4) Two hours of free art time are included with every project. Excessive artwork, file conversions and logo modifications will be billed at the rate of \$40 per hour. If you provide your own artwork, please follow the guidelines below.

Guidelines for Designers

- Please use our templates for designing uniforms. They can be downloaded from our website or email a request for templates to art@hincapiesports.com.
- All artwork must be in vector format – we cannot use photographs or Photoshop files. You may provide a mock-up in Photoshop showing colors, logo placement, etc., but this cannot be used as a final art file. All art files should be submitted from Adobe Illustrator CS or MacroMedia Freehand 9.0 and saved in EPS.
- Use Pantone colors as spot colors; do *not* convert to CMYK.
- Convert all text to outlines or supply all fonts used in the design.
- Remember that because of the many pieces of each garment, designing for apparel is very different than designing for print media. With the exception of the front zipper, do not cross seams with your designs (i.e., front panel to sleeves, front panel to side panels, shorts side panels to back panel.) Because of size variations and seam allowances, we cannot guarantee that designs that cross seams will align correctly.
- Only the side panels and back panels can be printed on the shorts; the base is a solid color Lycra and is available in 6 colors. Please ask for Pantone numbers of those colors in order to match your design to the Lycra.

*For additional information or assistance, please contact us at
866-359-4796 or art@hincapiesports.com.*