

Cycling Event Internships Available

Pro Cycling Tour, LLC, (PCT) organizers of the Commerce Bank Triple Crown of Cycling have spring and summer internships available starting in mid February at their office near Valley Forge, PA. The Commerce Bank Triple Crown consists of international cycling road races and related special events in Lancaster, Reading and Philadelphia from June 3 to 10. Cyclists from over 20 nations participate in these televised events that draw some 350,000 spectators throughout the week. The Philadelphia International Championship on June 10 is the nation's biggest and longest running international cycling event in the nation.

Internships are available in the following areas:

1. Administration: General office assistance and support of staff functions such as volunteer marshals, hospitality, client and sponsor liaison, special events coordination, IT, etc.
2. Sales and Marketing: Sales and follow through to sell Patron hospitality areas at each event, VIP tickets, Expo space, media partner promotions, website sales and collateral materials preparation and distribution
3. Communications: Assistance with press release preparation and distribution, media accreditation, press conference and press center set-up and management, website content, etc.

Work is in a fast-paced entrepreneurial environment typical of most sports marketing and event production companies. Important qualifications include outstanding written and verbal communication skills, strong organizational ability, computer and software proficiency, self-starting and problem solving mentality. Knowledge and interest in cycling is helpful but not essential. Paid and unpaid positions are available depending upon experience and available hours.

Email qualifications, experience and dates and hours available to jreinhart@procyclingtour.com