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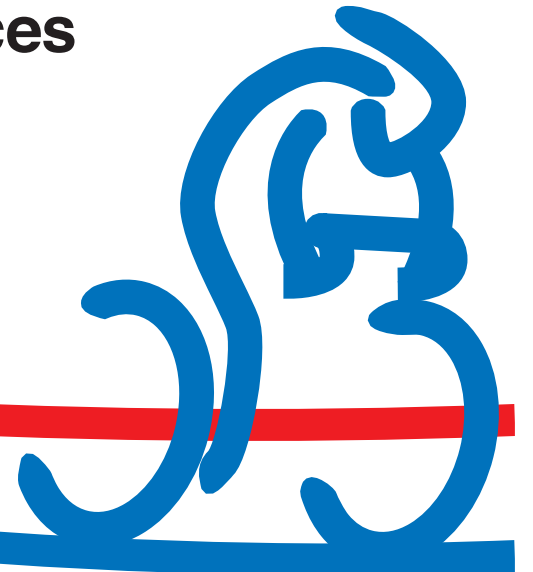


present

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E** **SCHUYLKILL
CHALLENGE**
& PHAT PHILLY PHL YER

Collegiate and USCF Cycling Races

MARCH, 2007



WHY WE ROCK THE ECCC'S SOCKS

Last Year: A fantastic first time out

352 racers, 3rd largest event of the season

Voted best weekend of the season (possibly ever!)



Why is this an awesome event?

Beautiful, nearly ideal TTT course

Awesome circuit course, great for early season

Tight, challenging little criterium course



Joining us this year:

TTT & circuit race in same location

Crit nearby, just across the Schuylkill River

World class medical facilities minutes away



All the action is right in downtown Philadelphia

This is the only full ECCC weekend held in a major city, let alone downtown in one



WHY 2007'S GONNA ROCK HARDER

Second time out---it's bound to be even smoother

More schools involved: Temple & Villanova coming on board

Great weekend last year will prompt even more riders to come

Committed to putting more effort into promotion, advertising

Will have coached format Women's & Men's Intro Category Races

Regardless of conference vote on these

Will have more formal, planned rider clinic or race discussion

Proposing a joint weekend to the Atlantic Conference

Potential for huge, awesome, competitive weekend

CIRCUIT RACE COURSE



Overview

- (A) Start/Finish
- (B) Parking/Registration
- (C) The Murder-Hole

Staging Area Detail



Upper Loop Detail



CRITERIUM COURSE



(A) Start/Finish/Reg (B) Parking (street closed) (C) Parking (street open)

**Primary course is same:
Lemon Hill, part of
Philly Pro race**

**THIS MAY CHANGE!
Concerned about very
large fields on here
Ask Joe about curbs**

**Alternatives, by likelihood:
Strawberry Mansion
Memorial Hall
Ford Hill
Camden Waterfront
Greentree**

(in NJ, 15 min away)

ANY QUESTIONS?

Once again, thanks to all of our 2006 sponsors for making an awesome event possible!



Penn
UNIVERSITY of PENNSYLVANIA



Team Independence

MR FRANKLIN
ASSOCIATES

DREXEL HILL
CYCLERY

TROPHY BIKES
3131 Walnut St, Phila.



Plexiglas.

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